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Betting was the fastest growing category in 2018 with a 20.7% increase in GGR, principally fuelled by continued growth in legal sports betting, which increased 33.8% in 2018. Sports betting includes betting on lottery and number-type games, which continue to be hugely popular. Legal sports betting nearly quadrupled between 2014 and 2018, rising ...

Gambling outlook 2017-2021 - PwC South Africa

Betting on Africa • PwC Gambling Outlook: 2013-2017 (South Africa – Nigeria – Kenya) Second edition PwC's team of gambling specialists bring you an unbiased overview of how the gambling industry in South Africa is expected to develop over the coming years. The publication focuses on the following major industry segments: casino

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5th annual edition. February 2017. www.pwc.co.za/gambling. Gambling outlook . for South Africa: 2016–2020

Gambling outlook - PwC South Africa

Gambling revenues improved in Africa in 2014, despite challenging and weakening economies. Gross gambling revenues in South Africa posted their second-largest annual increase over the past five years, with casinos taking the largest share of this growth by rising 4.5% over the prior year.

South Africa's gambling revenues projected to rise ... - PwC

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A lot has changed within the Nigerian gaming landscape since the PwC April 2016 “The gaming industry in Nigeria” publication. The gaming industry has continued to expand, benefitting from; the large and youthful population, improving internet penetration, and the increasing access to internet-enabled devices. Sports betting has slowly emerged as a lucrative segment, leveraging Nigeria’s ...

The Nigeria gaming industry - PwC

We are the largest provider of professional services in Africa, with offices in more than 30 countries, around 9,000 members of staff, covering the Anglophone, Francophone and Lusophone speaking regions of Africa. Our network of firms in Africa collaborate with PwC in the UK and the wider global network to support the growth in trade activity between Africa and the rest of the world. Our ...

Africa Business Group - PwC UK

PwC's betting and gaming practice gives specialist assurance, tax and advisory support to businesses across the entire betting and gaming industry. PwC | UK Search

Betting and gaming - PwC UK

PwC's team of gambling specialists provide an unbiased overview of how the gambling industry in South Africa is expected to develop over the coming years. The publication focuses on the following major industry segments: casino gambling, limited payout machines, betting, bingo and the National Lottery.

for South Africa 2017 2021 - Homepage | PwC South Africa

In Sub-Saharan Africa, gambling has become a multi-billion dollar business. It is estimated that by the year 2022, the global gambling market could be worth \$635 billion according to new findings by Dublin-based Research and Markets. A 2017 PWC report put Kenya and Nigeria among the three largest gambling markets in Africa behind South Africa.

Understanding the Kenyan Gambling Consumer: Insights on ...

Since Africa is a young market, large folds accumulators and low stake bets are dominating betting patterns. That is the reason why pre-match betting still has much bigger ratio to In-Play betting. However, globally observed, In-Play has globally had continuous growth during the last few years.

Sports Betting in Africa - NSoft

Growth in gambling: As the most advanced market in Africa, PricewaterhouseCoopers (PwC) has comprehensively researched. Another indicator that betting extract is big in Kenya is the marvellous growth companies in that industry are experiencing and the kind of investment they are attracting.

The unbelievable growth in the sport betting industry in ...

South Africa is the largest gaming market on the continent. Some estimations put South African GGR at \$2.5 billion by 2021. A report issued by South Africa's National Gambling Board recorded GGR for 2018 to be \$1.9 billion. Betting accounted for 21.3% of gambling revenue in 2018, at \$405 million.

Africa and Sports Betting: Emerging Markets

Consultancy firm PricewaterhouseCoopers (PwC) has revealed Kenya's betting tax is the highest in the region and ahead of gaming hubs like the famed Las Vegas. PwC says the new 35 per cent tax on all gambling revenues is higher compared to other African countries like South Africa which charges 9.6 per cent, Rwanda (13) and Uganda (20).

Kenya's new tax on betting highest in region, says PwC ...

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According to a recent report by surveying platform Geopoll, Kenya has the highest proportion of youth engaged in betting in Africa at 76 percent. They spend an average of Sh5,000 per month, mostly...

Telcos win big with nod on pay by phone gambling ...

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