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About Newszak and News Media. This is an examination of how developments in the organization, financial structures and regulation of news media, combined with changes in journalism's composition and news-gathering practices, have resulted in shifting editorial standards in newspapers, radio and television. The book looks at developments in the profession of journalism including the growth in ...

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News is becoming part of the entertainment industry, preferring stories which interest the public to those that are in the public interest. Investigative journalists are increasingly being replaced by celebrity colu In an increasingly competitive market, the pressures on news media to win readers and viewers has generated a new journalism with revised editorial priorities.

Newszak and News Media by Bob Franklin - Goodreads

Newszak and news media. Franklin, Bob, 1949-This is an examination of how developments in the organization, financial structures and regulation of news media, combined with changes in journalism's composition and news-gathering practices, have resulted in shifting editorial standards in newspapers, radio and television. The book looks at developments in the profession of journalism including ...

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John Smith's - Newszak and News Media

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Newszak and news media by Franklin, Bob, 1949-

Newszak allegedly marked: (1) a retreat from investigative journalism and 'hard' news to the preferred terrain of 'softer' consumer or life style stories; (2) a focus on entertainment rather than information resulting in 'infotainment'; (3) journalists' preferences for human interest above the public interest; (4) news reports characterized by sensationalism rather than measured ...

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